



Swachh Bharat Summer Internship



@swachhbharat



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tinyurl.com/sbmgramin

What is Open Defecation?



- Open defecation is the human practice of defecating outside, in the open environment (fields, bushes, forests, ditches, canals, etc)
- Open defecation causes:
 - loss of dignity
 - diseases like Diarrhoea, Cholera, Epilepsy
 - malnutrition and stunting
 - increased medical expenditure in rural India
 - These diseases cause death of over 1 lakh children in the country annually

Why do people continue to defecate in the open?



Lack of access to a toilet is not the only reason people continue to defecate in the open

Many people continue open defecation even after a toilet is available in their homes because of many socio-cultural perceptions and beliefs

What is Swachh Bharat Mission (Gramin) ?



- Launched on 2nd October, 2014
- Biggest drive to improve sanitation, hygiene and cleanliness and to eliminate open defecation in the country by 2nd October 2019
- World's biggest behavior change programme with strong focus on
 - interpersonal communication;
 - strengthening implementation and delivery mechanisms down to the GP level
 - taking into account local cultures, practices, sensibilities and demands
 - scientific solid and liquid waste management systems in rural areas

The biggest behavior change program ever attempted



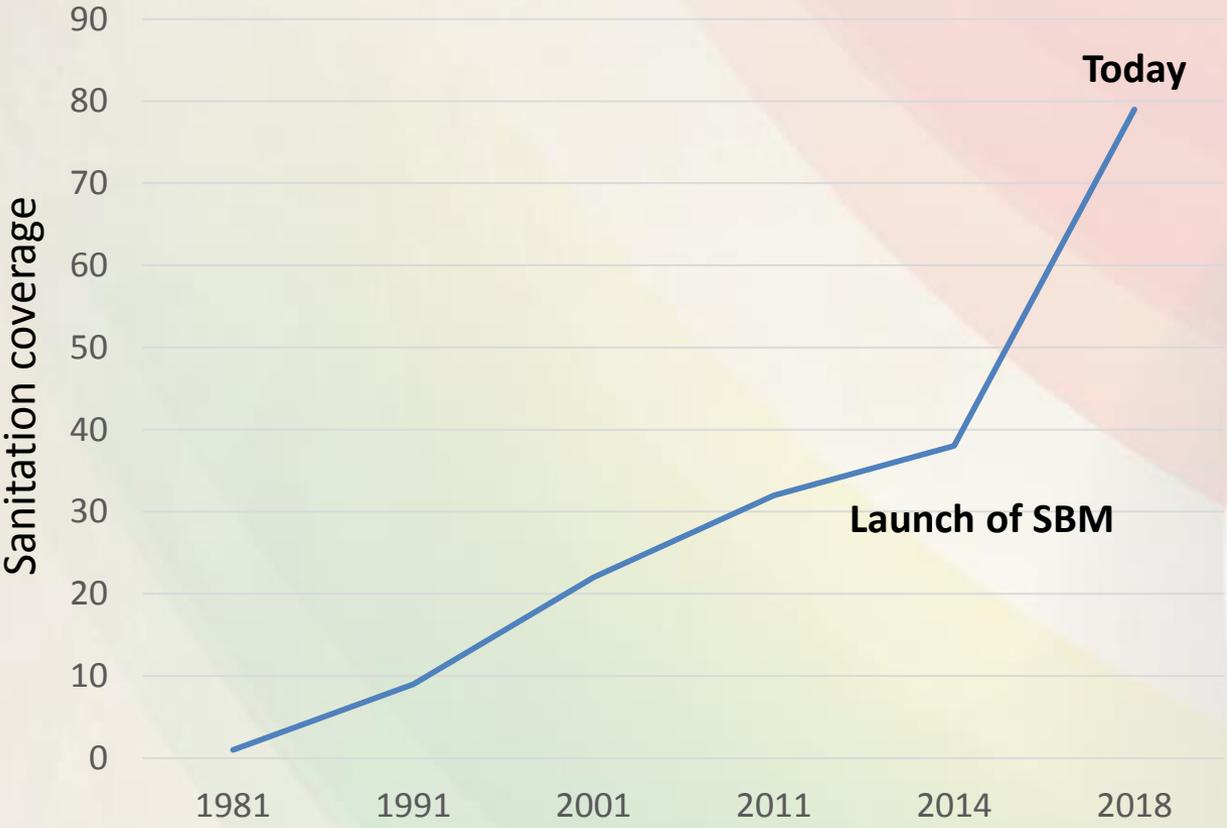
Number of people in rural India practicing open defecation

October 2014

April 2018

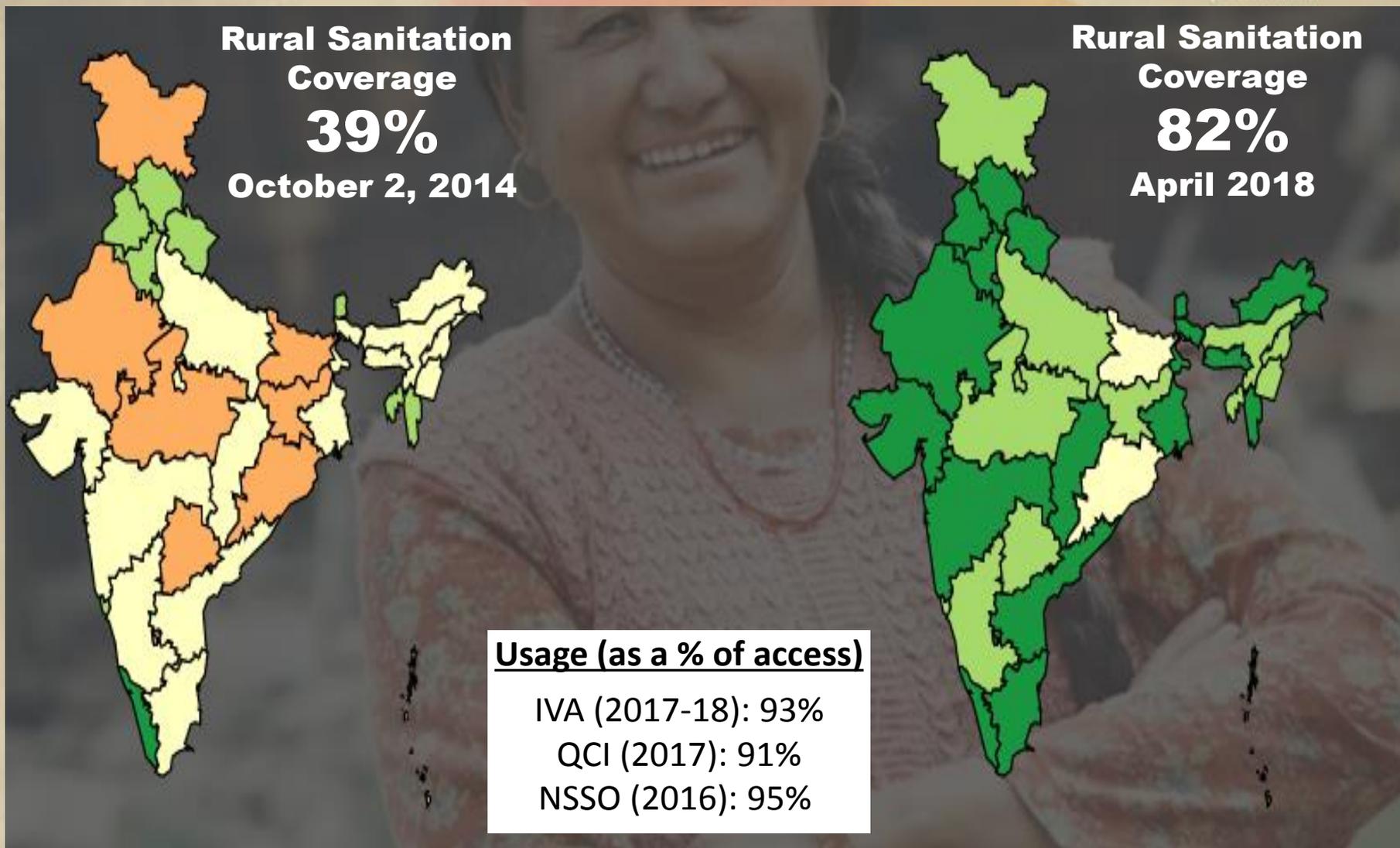
55 crore

20 crore



- **Over 6.7 crore toilets have been built since Oct 2014**
- **3.45 lakh villages and 363 districts declared ODF**
- **Eleven states and three Uts declared ODF**

National Rural Sanitation Coverage has more than doubled since the launch of Swachh Bharat



How SBM is unique

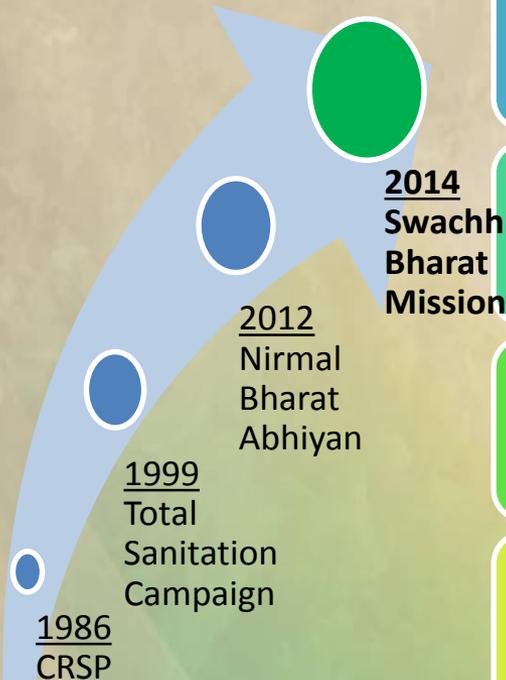
First time PM is personally championing a sanitation mission in India – political will at the highest level

Behaviour change and usage at the heart of the SBM – supply follows demand

Policy shift from output to outcome - toilet construction to ODF

Focus on verification and sustainability

A people's movement and everyone's business



Swachh Bharat Summer Internship



Following the Prime Minister's clarion call on 2nd October 2014 for each individual to devote at least 100 hours to Swachhata through the year, Ministry of Human Resource Development in association with the Ministry of Drinking Water and Sanitation has launched

**Swachh Bharat Summer
Internship
100 Hours of Swachhata**

Role of Nodal Officers (Educational Institution)



- Disseminate information about the internship programme (through posters/ banners/ mass emails etc)
- Conduct college level campaigns to mobilize participation
- Nodal Officers to register on the <https://sbsi.mygov.in>
- Online approval of interns' applications
- May facilitate necessary logistics for interns (travel to the village, refreshments, etc).
- To ensure that all interns submit their reports on the portal <https://sbsi.mygov.in> on time (within 15 days of completion of fieldwork)
- Approval of submitted reports online
- Submit the details of the awardees to the next level i.e. University.

Note: Responsibility for safety and security of the interns during village visits lies with the parent institution, hence the location should be chosen appropriately and liaison done with local administration wherever necessary

Important Links



- For more details on the Internship Programme, please read SBSI Guidelines on <https://sbsi.mygov.in>

Swachh Bharat Mission videos:

Hawa Chali (SBM Anthem): https://www.youtube.com/watch?v=Y1_qvS8jzrl&t=9s

Benefits of Swachhata: <https://www.youtube.com/watch?v=PEG9iGaX1Os>

Swachhagrahi Success Story (Morish Jadia):

<https://www.youtube.com/watch?v=eNjCTAU-yzg>

Swachhagrahi Success Story (Monika Ijardar)

<https://www.youtube.com/watch?v=ZNNGVim0k8o>

Darwaza Band Anthem: <https://www.youtube.com/watch?v=eDX4z-xBO08>

NCC Contribution Video: <https://www.youtube.com/watch?v=1LGETz3ezQ8>

For More, visit our YouTube channel: <https://tinyurl.com/sbmgramin>

जो बदलाव आप दुनिया
में देखना चाहते हैं
वह पहले अपने में लाये।
- महात्मा गाँधी

बापू को श्रदांजलि देने का एक सुनहरा मौका,
जल्द आ रहा है स्वच्छता का सबसे बड़ा जन आंदोलन।

